

## Field 216 – Business, Marketing, and Computer Education

### Alignment of Test Framework Objectives with State and National Standards

Illinois Licensure Testing System Framework Objectives for Business, Marketing, and Computer Education	State Board of Education Rules-Title 23 of the Illinois Administrative Code – 27.410	National Business Education Association National Standards for Business Education
<b>Subarea I: Management, Law, and Ethics</b>		
<b>0001</b> Understand fundamental theories, functions, and procedures of business management.	f.1–2	Management I–IV, VIII–IX
<b>0002</b> Understand basic principles of business law and issues related to business ethics.	f.1–2	Management V, Business Law I–VII
<b>Subarea II: Accounting and Quantitative Analysis</b>		
<b>0003</b> Understand accounting principles, the accounting cycle, and financial statements.	d.1–2	Accounting II–VII
<b>0004</b> Understand procedures for determining the value of assets, liabilities, and owner's equity according to generally accepted accounting principles.	d.1–2	Accounting III
<b>0005</b> Understand basic techniques of quantitative analysis in business situations.	d.1–2	Accounting III
<b>Subarea III: Economics, International Business, and Finance</b>		
<b>0006</b> Understand fundamental principles of economics, basic economic concepts, and the operation of the U.S. and other economies.	e.1–2	Economics I–VII, IX
<b>0007</b> Understand principles and practices in international business.	e.1–2, f.1	Economics VIII, International Business I–VIII, Management XII
<b>0008</b> Understand principles and practices of business and personal finance.	e.1–2	Business Law IX–X, Personal Finance I–VIII, Management X
<b>Subarea IV: Marketing, Communication, and Entrepreneurship</b>		
<b>0009</b> Understand the principles of marketing, procedures for making marketing decisions, and the selling process.	f.1–2	Marketing I–VI

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<b>0010</b> Understand communication and human relations skills.	g.1–2, i.2	Communication I-IV
<b>011</b> Understand principles and procedures related to entrepreneurship.	f.2	Entrepreneurship I–IX
<b>Subarea V: Career Development, Instruction, and Reading</b>		
<b>012</b> understand business careers and career development.	a.1–2, b.1–2	Career Development I–VI, Accounting I, Information Technology XVIII
<b>013</b> Understand how to plan, deliver, and evaluate instruction based upon knowledge of subject matter in the content area of business, marketing, and computer education.	a.1–2, b.1–2, h.2	
<b>014</b> Understand the process of reading and apply knowledge of strategies for promoting students' reading development in the content area of business, marketing, and computer education.	c.1–2	
<b>Subarea VI: Computer Education</b>		
<b>015</b> Understand basic computer technology principles, terminology, and keyboarding applications.	h.1–2	Information Technology I–IV
<b>016</b> Understand principles and procedures related to computer software, programming, and information management.	h.2, i.1–2	Information Technology V–XI
<b>017</b> Understand principles and procedures related to computer networks and the Internet and the maintenance, security, ethics, and integrity of technology systems.	i.1–2	Information Technology XII–XVII